



European
Commission



JEAN MONNET

EXCELLENCE IN EU STUDIES

Moscow, Russia
19-20 April 2018

Education
& Culture



JEAN MONNET - EXCELLENCE IN EU STUDIES - Moscow, Russia, 19-20 April 2018

Environmental aspect in the concept of sustainable development of the region: the role of Jean Monnet Module

Prof. Oksana A. Kozlova, Nizhnevartovsk State University



Развитие «зеленых навыков» в сфере предпринимательства и бизнеса на основе европейского опыта



NIZHNEVARTOVSK STATE UNIVERSITY



Founded in **1988** (*1st higher education institution in Khanty-Mansiysk Autonomous Area – Yugra*)



Leading higher education institution in the region



Significant contributor to **sustainable** development locally and regionally



Conformity with International Standards



Regional Center of International Cooperation in Higher Education



Employability of students

2017 - NVSU is № 6 among 448 classical RF HEIs based on student employability rate

1988

Nizhnevartovsk branch of Tobolsk State Pedagogical Institute named after Dmitry Mendeleev



2018
Federal State Budgetary Educational Institution of Higher Education "Nizhnevartovsk State University"

Public and professional accreditation of individual educational programs in accordance with the European standards and guidelines for quality assurance in higher education (ESG-ENQA)





ERASMUS + in NVSU

- **JAMK University of Applied Sciences (Finland)**
- **University of Barcelona (Spain)**
- **University College South Denmark (Denmark)**
- **Liepaja University (Latvia)**

**KA1: Learning
Mobility of
Individuals**

- **UNISON (University-enterprise cooperation via spin-off companies network)**

**KA2: Capacity
Building in the
field of Higher
Education**

- **Interaction of environment and human health: Experience of the European Union**
- **The European Union Social Policy**
- **Standardization in Product Quality Management: EU Experience and Cooperation Prospects**
- **Developing Green Skills for Entrepreneurship and Business Based on the EU Experience**

JEAN MONNET

IMPACT OF ERASMUS + on NVSU



Enhanced internationalization at the institutional level

Exchange of best practices and knowledge transfer



Analysis of the approaches, mechanisms and practices employed by the EU higher education institutions



Experience in working within large multinational projects



Established partnerships with new EU partners & strengthened cooperation in existing partnerships

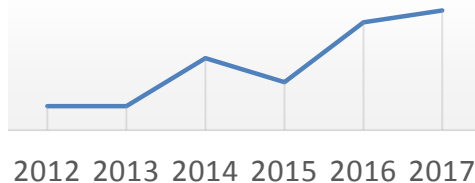


Upgraded competences (personal, intercultural, professional)

Enhanced academic mobility of students and staff

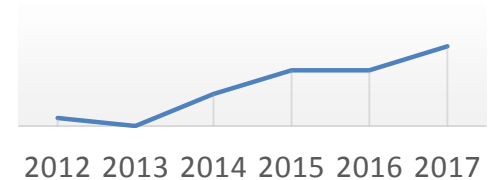
Academic mobility of students

(increased by **3.8** times)



Academic mobility of teaching & administrative staff

(increased by **7** times)





Федеральное государственное бюджетное образовательное учреждение высшего образования

НИЖНЕВАРТОВСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ



Co-funded by the
Erasmus+ Programme of the
European Union

Мобильность (KA1) ▾

Сотрудничество (KA2) ▾

Программа Jean Monnet ▾

Европейское измерение в НВГУ ▾



erasmus.nvsu.ru



Jean Monnet Module "Interaction of environment and human health: Experience of the European Union", 574826-EPP-1-2016-1-RU-EPPJMO-MODULE.*Project Team: Denis Pogonyshev, Irina Pogonysheva (Department for Ecology).*

Dates of Implementation 1/09/2016 – 31/08/2019



Jean Monnet Module "The European Union Social Policy", 574865-EPP-1-2016-1-RU-EPPJMO-MODULE.*Project Team: Lala Yakubova (Department for Document Science and General History)*

Dates of Implementation 1/09/2016 – 31/08/2019



Jean Monnet Module "Standardization in Product Quality Management: EU Experience and Cooperation Prospects", 574925-EPP-1-2016-1-RU-EPPJMO-MODULE.*Project Team: Inna Volkova, Oksana Kozlova (Department for Commerce and Management)*

Dates of Implementation 1/09/2016 – 31/08/2019



Jean Monnet Module "Developing Green Skills for Entrepreneurship and Business Based on the EU Experience", 587650-EPP-1-2017-1-RU-EPPJMO-MODULE.*Project Team: Oksana Kozlova, Inna Volkova (Department for Commerce and Management)*

Dates of Implementation 1/09/2017 – 31/08/20120

Jean Monnet Module «Developing Green Skills for Entrepreneurship and Business Based on the EU Experience»

Dates of Implementation:

01.09.2017 – 31.08.2020

Module Aim: to promote European experience in shaping green economy and development of eco-entrepreneurship through integration of these practices of managing eco enterprises and businesses into the curriculum for the master and bachelor programs in order to provide relevant training for future managers and entrepreneurs in accordance with current trends in sustainable development for more sustainable future

Module Team:

Oksana Kozlova, Dr. of Economics, Professor

Inna Volkova, Dr. of Economics, Professor



MODULE'S IMPORTANCE FOR THE REGION

Regional Priorities for Khanty-Mansiysk Autonomous Area-Yugra 2020-2030

- *prevention of ecological harm for the environment through implementation of innovative approach of “green” economy;*
- *increasing importance of small and medium businesses in the economy;*
- *enhancement of innovation policy;*
- *sustainable and safe use of natural and resource potential (concept of Lean Region)*

Cooperation with Yugra Entrepreneurship Support Fund

- *meetings with entrepreneurs;*
- *participation in business project competitions;*
- *participation in seminars and trainings;*
- *facilitation session on determining prospects for eco-business development among young entrepreneurs;*
- *promoting entrepreneurship culture among young people.*



DISSEMINATION



Omsk, October 2017

- Round table “Participation in European Union program “Jean Monnet”: application preparation, implementation of teaching and research activities” conducted in cooperation with Omsk State University
- Moderators: Oksana Kozlova, Dr. of Economics, Professor; Alexey Sorokin, Candidate of Historical Sciences, Head of the Department for Planning and International Activities at OSU



Nizhnevartovsk, November 2017

- International training seminar on entrepreneurial skills development “Business Academy” conducted with support of Program for Development of Student Unions (Ministry of Education and Science of Russia) and Erasmus + Program
- Moderators: lecturers from JAMK University of Applied Sciences (**Jyväskylä, Finland**)



Yekaterinburg, February 2018

- International Research Conference “Strategic Tasks for Technological Development of Agricultural industry” at Ural State Agrarian University
- Oksana Kozlova, Dr. of Economics, Professor, presented on the Mechanisms of Eco-Innovations in EU Experience



Moscow, March 2018

International Research Conference «Entrepreneurial Education», organized by National Association on Entrepreneurial Education

Inna Volkova, Dr. of Economics, Professor, gave a presentation titled “Project Education for Shaping Skills for Eco-Entrepreneurship among Students”

RESULTS OF STUDENTS SURVEY

Are there prospects of developing eco-entrepreneurship among young people of the region?

RESULTS	NOTES
67% gave a positive response	<ul style="list-style-type: none">- targeting more use of certain elements in business ideas (15%);- providing that there is a state support for young entrepreneurs and demand generation based on advertising of social organizations;- for those entrepreneurs whose mission includes contributing to the improvement of the environment.
33 % gave a negative response	<ul style="list-style-type: none">- high risk level;- Young entrepreneurs are not involved in environmental protection and are not ready to put in effort, means and time in it;- Lack of knowledge about opportunities and prospects of green entrepreneurship;

RESULTS OF STUDENTS SURVEY

Are you personally ready to start a business in the sector of “green economy”?

RESULTS	NOTES
15% gave a positive response	<ul style="list-style-type: none">- I am already trying to develop this aspect in my business;- if there is a reliable investor
85 % gave a negative response	<ul style="list-style-type: none">- would not like to be involved in entrepreneurial activities (13%);- it is a very difficult business for young entrepreneurs (8%);- in the future, after establishing a business, it is possible to look at it as an option (17%);- some of the ideas can be used (8%);- Is there is a good team, eco-business can be developed (8%)

RESULTS OF STUDENTS SURVEY

What has this course changed in your professional studies and personal attitude?



It allowed me to see new opportunities in the field of entrepreneurship



It increased perceived value of entrepreneurship in the field of “green economy”



It changed consumer behavior to the environment



It develops entrepreneurial thinking and increases overall knowledge



MODULE IMPACT



Department: development of modern approach in research, use of research results in teaching, development of new teaching methods



University: gaining experience of international cooperation; new practices of interdisciplinary cooperation between faculties



Region: support for primary strategic focus based on advanced practices

Invitation to cooperation

http://erasmus.nvsu.ru/jean_monnet/projects



The screenshot shows the website for the Erasmus+ program at Nizhny Novgorod State University. At the top, there are logos for the university and the European Union, along with the text "Co-funded by the Erasmus+ Programme of the European Union". Below this is a navigation bar with links for "Мобильность (KA1)", "Сотрудничество (KA2)", "Программа Jean Monnet", and "Европейское измерение в НИГУ". The main content area features a large image of three young women holding the European Union flag. Below the image is the heading "ПРОГРАММА ЕВРОПЕЙСКОГО СОЮЗА ERASMUS+" and the Erasmus+ logo. A short description follows: "— новая программа Европейского Союза, направленная на поддержку сотрудничества в области образования, профессионального обучения, молодежи и спорта на период с 2014 по 2020 гг.". To the right, a box titled "Цели программы" lists the main goals: "Основные цели программы «Эразмус» — повышение качества образования в Европе, развитие мобильности и культурных связей студентов европейских и соседних с ЕС стран." Below this is another box titled "Эразмус предоставляет рамки для сотрудничества университетов и гарантирует участникам, что время,". At the bottom, there are three tabs: "Общая информация" (selected), "География", and "Управление и координация".